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**Wells Engineered Products Makes Final Preparations for
SAE International's WCX™ Digital Summit 2021**

*Explore Our New Rotary Positioning Sensor Technology and Other Precision
Engine Management Applications by Visiting with Us*

FOND DU LAC, WI (March 23, 2021) – Wells Engineered Products, a business unit of Wells Vehicle Electronics, is putting the finishing touches on its virtual exhibit for SAE International's [WCX™ Digital Summit](#), which takes place April 13-15.

In addition to participating as a virtual exhibitor, Wells Engineered Products has produced a special presentation on its new Rotary Position Sensor product category – Rotary Position Sensing for EV Powertrain Applications – which will be available in the Learning Lab OnDemand lineup.

“While we truly wish we were attending WCX in-person, we’re glad to be part of this year’s digital summit,” Greg Burneske, Director of Wells Engineered Products. “We especially look forward to leading the conversation on rotary position sensing for EV powertrain applications and engaging with some of the best and brightest minds in technical mobility during the event.”

As a full-line manufacturer of custom precision engine management, sensor and control products for manufacturers of premium vehicles and equipment throughout North America, Wells Engineered Products leverages Wells’ history of innovation, unmatched engineering resources and commitment to customer service to solve a wide variety of engineering challenges.

Upon logging into the show portal, registrants can encounter our virtual exhibit by searching for “Wells Engineered Products.” Once there, they can engage with key members of the Wells Engineered Products engineering team, request demonstrations of our proprietary rotary position sensing technology and gain insights surrounding their unique engineering challenges.

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About Wells Engineered Products

As a business unit of Wells Vehicle Electronics, Wells Engineered Products is a full-line manufacturer that provides custom precision engine management and power control products for manufacturers of premium vehicles, power generation and industrial equipment throughout North America. Wells Engineered Products partners with automotive manufacturers and their Tier 1 suppliers, as well as smaller sectors, to combine and re-engineer the best technologies available to design, develop, test, validate, build and deliver proven parts that meet their unique needs and applications. For more information, visit www.wellsengineeredproducts.com.

About Wells Vehicle Electronics

Wells Vehicle Electronics L.P., founded in 1903 by Robert Wells, designs, manufactures, and distributes industry-leading vehicle electronics. As a division of NGK Spark Plug Co., LTD, Wells focuses on finding and providing win-win solutions for its associates and business partners from its headquarters in Fond du Lac, Wisconsin. For more information, visit www.wellsve.com.

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